

Adelaide University Sciences Association (AUScA)  
c/o AUU Clubs  
Lady Symon Building  
University of Adelaide  
Victoria Drive  
Adelaide 5005



To the members of the Adelaide University Sciences Association (AUScA), it has been a privilege to serve you as President for 2020. This year has no doubt been one of the craziest years for our Club and the University itself. But we have had a good run, and have managed to improvise, adapt and overcome.

### Membership

We had a noticeable decrease in total memberships this year as compared to the past two years. However, this can be accounted for due to our lower presence on campus with no BBQs, pub-crawls, or our annual quiz night – all of which draw in a significant number of signups.

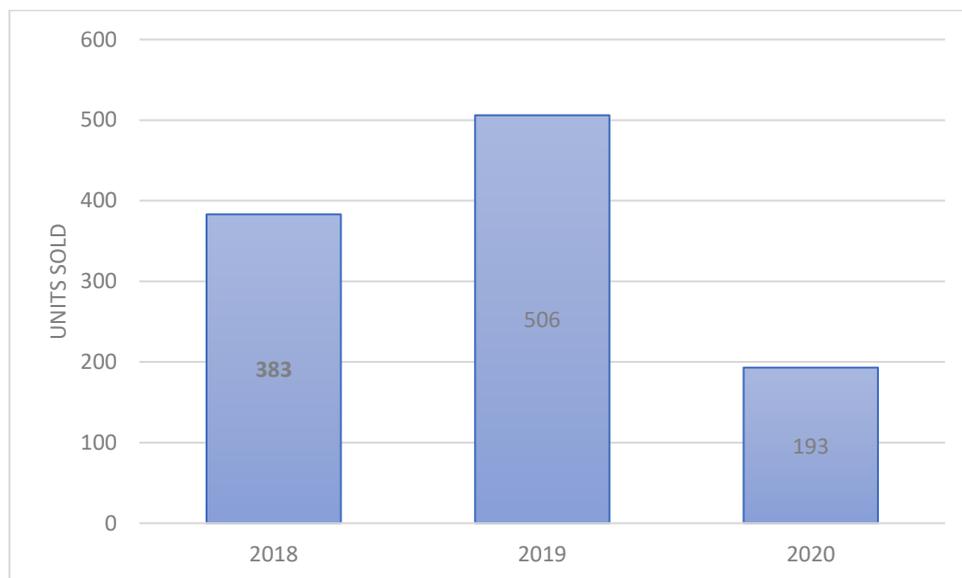


Figure 1: Total Membership Sales for 1 Jan to 31 Oct period over the past three years (sourced from our Weebly site)

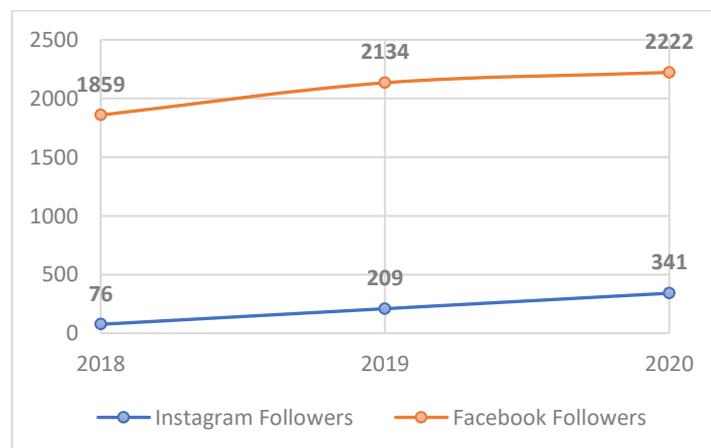
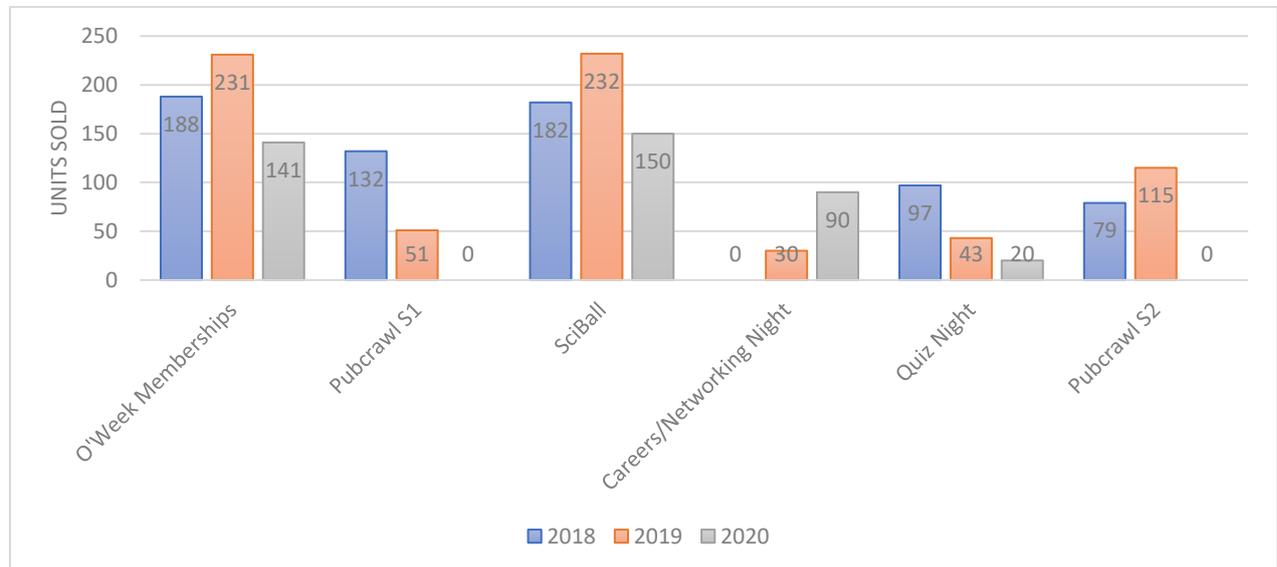


Figure 2: Social media engagement over the past three years

## Events & General Recap

I'd like to start on this with some statistics for our events over the past three years (I mean what science student doesn't love some nicely presented data?). Due to all the COVID-19 restrictions, we had to modify or cancel a lot of our events this year.



**Figure 3:** AUSCA Event Statistics for 2018, 2019, and 2020 (sourced from our Weebly site)

- **O'Week** (Feb 25-26<sup>th</sup>): Not as many new members as last year, but still a great turnout! We only had one O'Week stall at North Terrace this year (compared to two last year) which in combination with some international students stuck overseas led to lower signups over orientation week.
- **Meet & Greet** (11<sup>th</sup> March): We had a pretty good turnout with 40 or so students! Like last year, the event served as a good scouting ground for First Year Representatives, and the free pizza was well received as always!
- **Pub-crawls**
  - No pub-crawls this year because of COVID, but we did have a small Drinks Night (Friday 11<sup>th</sup> September) which had a decent turn out of around 20 people! Definitely could be a regular thing to have next year (even if it's just mainly committee members attending)
  - There is an opportunity for the 2021 Committee to reuse Megan's awesome David Atten-Beer-ough shirt design
- **Online events**
  - With the advent of COVID, we experimented with a wide range of online events this year to adhere to the social distancing restrictions, all of which were all well received!
  - **Committee Instagram takeover** (2<sup>nd</sup> to 22<sup>nd</sup> April)
    - We bunch of us took over the AUSCA Instagram and showcased a day in our lives, it was a fun initiative and it had great engagement with our members.
  - **Netflix Night** (April 17<sup>th</sup>)
    - Streamed David Attenborough's Living Planet via the Netflix Party app! Was an interesting activity to try out and we had a good turnout.

- **Games Night (May 7<sup>th</sup>)**
  - A relaxed event for people to unwind! We had a good turnout, and Ammresh did a great job of organising the Discord channel and activities (Skribbl.io, Cards Against Humanity, etc) for this.
- **Another Stress-Less Petting Zoo-m (June 1<sup>st</sup>)**
  - Collaboration with AUU, small scale event with 10-15 people (and their adorable pets!)
- **Kahoot Night (June 18<sup>th</sup>)**
  - We had a good turnout of ~20 people, with the subcommittee each creating a section for the quiz. We also awarded an UberEats voucher to the winner which Brooke managed to snag!
- **Honours/Post-grad takeover (1<sup>st</sup> to 9<sup>th</sup> June)**
  - An awesome collaborative project that ran through June by our committee postgrads: Brooke, Sophie, Andre, River, and Evdoxia! There was lots of engagement for the Insta story takeovers as well as the fantastic video made by Brooke.
  - I would say this is a great idea to cater to the career-side to our Club, and it could definitely be continued in further years
- **Science Networking Night (20<sup>th</sup> August)**
  - This was a hugely successful collaborative event with a handful of other university science clubs, including WISTEM, AUGS, AUBN and BSSA. Kudos to Brooke and Sophie for taking the initiative in contacting the other clubs and organising the event, which had a stunning turnout of 90 attendees! Which is triple the attendance of last year's Careers Night.
  - The paid tickets ensured those who did register were more likely to attend, and it being held offsite with food included likely contributed to the success of the event.
- **AUScA Alumni (15<sup>th</sup> to 31<sup>st</sup> October)**
  - Sophie and I led the subcommittee for this project, where we reached out to past AUScA Committee members to showcase what they were up to in their lives post-Uni! We collaborated with people integral to the Club's revival and ongoing success, including Ben Geytenbeek, Jason Oliver, Emi Schutz and Urwah Nawaz.
  - These posts were featured on our newly inaugurated LinkedIn page!
- **SciBall – Botanica Ball (30<sup>th</sup> October)**
  - Early Bird ticket sales large success! Last year we sold out on the very last day of ticket sales. This year, we sold out on the 22<sup>nd</sup> of Oct, a full four days before our close date! I highly recommend that sale of early-bird tickets is continued in the future.
  - Photobooth's recommended for next year if possible

Matt will give a run-down of all the financials after this 😊

## Committee

- The newly opened roles of Events Officer and Graphics Design Officer have been a success, with the specialised roles allowing Brooke and Megan to dedicate time specifically for event planning and developing promotional content respectively. It also meant that the duties now taken up by these roles were not distributed amongst the whole committee – which particularly in the case of graphic design – in the past had led to inconsistencies in content and committee members going beyond the duties of their own roles.
- Just a year ago at the beginning of the year we had only 76 followers on Instagram (which had been inactive for quite some time), and by the end of the 2019 we had 209 followers. Our Communications Officers Andre and Kate have kept up the good work running our social media pages, and as of 28/11/2020 AUScA currently has 2255 followers on Facebook and our Instagram following has continued to grow with 341 followers!

## Recommendations to the incoming 2021 Committee:

- That we make the transition from Weebly to Squarespace for a lower website running cost and more user-friendly interface. (Weebly subscription is ~\$550)
- Apply for applicable AUU grants to reduce costs for SciBall, as we secured \$800 this year which was significant!
- Ensure to haggle event venues/service providers to lower costs, and to do so early in the planning process.
- Induction of a Sponsorship officer: Responsible for establishing relationships with relevant parties, and sourcing funding and/or item donations from sponsors for various events (e.g. vouchers, prizes etc for Quiz Night), may work with the Treasurer to apply for grants from the Adelaide University Union.
- Continue the use of Google Calendars which Sophie has instigated this year to organise regular meeting and event invites. To plan and track events throughout the year, use of a master calendar accessible on Google Drive by the whole committee is strongly recommended.
- To primarily hold meetings in-person to facilitate greater Committee discussion and bonding (important!!), Zoom may be used in certain circumstances where member attendance is not feasible. Facebook Messenger remains a great primary means of communication between the committee.

Over my past two years of involvement with the Club, I have learnt so much and it has been amazing seeing Science students from all walks of life come together and have fun at our events. I hope that AUScA continues to grow in the years to come and remains an integral part of student culture.

I wish to conclude this report by thanking all the amazing people who served on the 2020 Committee. From those who ran the signups at our O'Week stall, made goodies for our Bake Sale, worked on social media content, corresponded with event venues, and all the other tasks in between. Without you guys, there would be no events to speak of.

*Signed by Andrew Lim on the 4<sup>th</sup> of November 2020*



*2020 AUScA President*